









TIPS FOR A SUCCESSFUL FUNDRAISER:

-  Try to reach a large audience of people. A good rule of thumb is that if you tell 100 people, you can expect about 20 of those people to come.
-  Include the flyer in your organization's newsletter and webpage and/or blog.
-  Use Social Media to promote the fundraiser by uploading the flyer and by creating an event.
-  Utilize online services like Evite or Meetup! to invite everyone on your email list.
-  If your organization is a school, send all of the kids home with flyers, announce the fundraiser on the PA at games and use services like email or an automated phone tree.
-  Call your local paper and send them the flyer. They are always looking for fundraising events to publish (just remind them that everyone must show the flyer or tell the cashier that they are here for the fundraising event).